



GARDEWINE GROUP INC.

OUR MISSION

To work together to serve our customers with the constant goal of exceeding their expectations.

Utilizing Technology to Exceed Your Expectations

Customers Increase Profits using the Northern Parcel Shipping System

As the transportation industry evolves, it is evident that increased emphasis on technology is necessary to be among the leaders in the industry. Those who choose not to improve their business processes, create efficiencies for customers and minimize errors will fall behind, losing business to the competition. By making the shipping process more "shipper friendly", Northern Parcel is saving customers valuable time and money, while improving customer relationships and loyalty.

Northern Parcel took a big step in technological advancement on October 8, 2008, with the launch of our Online Shipping System. In the past 11 months, use of this system has grown to the point where approximately 60% of Northern Parcel bills originating from the Winnipeg region are moved using the online shipping system. This article describes some of the features of this system and demonstrates the benefits of being part of the growing number of online shipping adopters.

The Northern Parcel online system was designed to have all necessary shipping capabilities and be easy to use. With these two aspects in mind, we developed the system to allow for efficient completion of shipping documentation in a matter of seconds.

Interested customers can arrange an on-site demonstration by a Northern Parcel team member. After the decision to proceed we will ensure a smooth implementation process by providing; required Login and Password, access to our secure internet based system, personal technical support and access to all system capabilities.

Below are some of the highlights of the online shipping system, designed to improve your shipping process:

1) Consignee Management Tool

This time saving feature has the ability to store, edit and delete consignees in a secure online database. Rather than filling out manual bills for each shipment, now you simply log into the system, select a consignee from a drop down menu and enter the required shipment information (pieces, count, weight, description, etc).

2) Printing Shipping Labels

The system was developed to eliminate the time spent completing manual labels by printing shipping labels on regular 8 ½" by 11" paper or adhesive labels (See below).

General Freight

Handling and transporting freight for clients throughout Manitoba, Saskatchewan, Northern and Northwestern Ontario.

Perishables

Providing the care and attention necessary to maintain product integrity and food safety during transportation.

Northern Parcel

Providing courier, warehouse and distribution services to clients throughout Manitoba, Ontario and Saskatchewan.

Northern Deck

Providing LTL and full truckload open-deck services to clients across Canada.

Northern Logistics

Global third party logistics services provider, utilizing the assets of the Gardewine Group and its service partners.

Northern Cartage

Providing custom contract hauling within the framework of the Gardewine Group of Companies.

Northern Bulk

Specializing in the handling and transportation of bulk commodities.

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For customers choosing Northern Parcel as their preferred carrier for large volumes of parcels, it is also possible to use a Zebra Thermal Printer with specialty labels.

3) Finalizing the Shipment

For large volume clients, shipments are stored in the system allowing the ability to edit them throughout the day (if a consignee changes their order). When all shipments have been entered for the day, an end of day manifest is printed from a desktop printer, eliminating the need for drivers to sign multiple manual bills. Only one signature is required on the manifest.

For small volume shippers an electronic Bill of Lading (BOL) is produced for each individual shipment and printed using a desktop printer.

After the completion of the End of Day manifest or the electronic BOL, billing information is electronically transmitted to Northern Parcel. This significantly reduces the potential for billing errors, enabling a streamlined freight payment process.

Other capabilities of the system include, but are not limited to, online tracing, retrieving POD's, creating freight quotes and producing management reports. Various combinations of these features can be made available to specific employees throughout an organization on request. Please contact Northern Parcel if one or more of these features may be beneficial to your organization.

The overall goal of the Northern Parcel shipping system is to create more efficient processes for our clients. Time saved in the workplace translates into reduced wage cost, increased productivity and a less stressful work environment resulting in increased profitability.

Please call or [email](#) us to learn more about our Shipping System and how you can become part of the growing number of customers reaping the benefits of shipping online with Northern Parcel.



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Customer Profile

Midwest Veterinary Purchasing & The Gardewine Group of Companies

The products we ship to our member Veterinarians are both temperature and time sensitive. The ability of Northern Parcel to provide heated service, consistent on-time delivery and the Online System makes them our preferred carrier for overnight shipments to points in Saskatchewan, Manitoba and North Western Ontario.

For large shipments to or from points outside the Gardewine service network we rely on the services of Northern Logistics and receive excellent service and competitive pricing.

In the many years we have used the Gardewine Group their flexibility in providing solutions to unexpected situations has been a service advantage which we value greatly and highly recommend.

Richard Koster, CEO
Midwest Veterinary Purchasing



Canadian distribution facility offering next day service to most points in Saskatchewan, Manitoba, and North Western Ontario.

Committed to the goal of providing both quality product and service to the North American Veterinarian community.

Next Issue: Northern Logistics

www.gardewine.com